





12<sup>™</sup>-14<sup>™</sup> DECEMBER, 2024

## **ECONOMIC ISSUES AND SUSTAINABLE DEVELOPMENT (EISD-2024)**

On December 12-14, 2024, The Women University Multan, Pakistan will organize the 4<sup>th</sup> International Conference on "Economic Issues and Sustainable Development (EISD-2024)". The purpose of EISD 2024 is to promote research and development activities in the economic development and Sustainability, as well as scientific information sharing amongst scholars, entrepreneurs, professional, academics, and practitioners from all over the world. The conference will be organized to provide an appropriate forum for participants to discuss their perspectives and experiences in economic research, every year. We cordially invite you to attend EISD 2024 and hope to meet you in Multan, Pakistan, at The Women University.

#### THEME OF THE CONFERENCE

- Contemporary issues in social science and humanities
- Socio-economic development
- Health and education
- Cross cultural aspects of education
- Societal issues including legal, economic and international issues
- Human and social capital development
- Microfinance and inclusive finance
- Banking and investment

#### **CALL FOR PAPERS**

The 4<sup>th</sup> International Conference on "Economic Issues and Sustainable Development (EISD-2024)" accepts original and unpublished papers.

All selected papers will be published in special issues of HEC recognized journals.

- Annals of social sciences and perspective
- · Perennial journal of history

The topics for submission are related to the following aspects of economics and social sciences:

- Financial stability and institutional development
- Regional\international trade
- Rural \urban development
- Agriculture and industrial development
- Tourism and economic development
- Environmental economics and sustainable development
- · Banking, business ethics, marketing and management
- Human resource
- Human rights
- Entrepreneurs
- Micro finance for small business
- Political influence on business
- Inequalities, poverty, unemployment and corruption
- Social welfare and living standard
- Resource distribution

#### ABSTRACT AND PAPER SUBMISSION GUIDELINE

- Kindly send the abstract and full paper in the soft copy to email ID: conferenceeco@wum.edu.pk
- Abstract of minimum 150 to 200 words must be typed clearly in Times New Roman font of size 12, mentioning the Title of paper, Name, Affiliation and Contact details of authors with at least three keywords.
- Full paper must be in English, with MS word docx format, typed clearly in Times New Roman font of size 12, mentioning Title of Paper (typed in font of size 14 in upper lower latter, bold and flush to the left margin), on A4 size of paper in 1.5 line spaced with adequate margins on both sides. Use a single column layout with left and right margins justified. The paper should be well structured with proper indexing. You are required to use your unique ID provided be organizers as your MS word file name.
- References should be in APA style format.

(Patron in Chief)

Prof. Dr. Kalsoom Pracha

Vice Chancellor The Women University, Multan

(Focal Person)

Dr. Hina Ali

Department of Economics The Women University, Multan

#### **IMPORTANT DATES**

- Last call to submit abstract 27, November, 2024.
- Acceptance of manuscript 03, December, 2024.
- Full paper submission 06, December, 2024.
- For details and to submit: conferenceeco@wum.edu.pk

## **REGISTRATION FEES**

For Participant

- Faculty: **Rs.2500**\-
- Students: Rs.1500\-



#### **4<sup>TH</sup> INTERNATIONAL CONFERENCE ON**

## **ECONOMIC ISSUES & SUSTAINABLE DEVELOPMENT (EISD-2024)**





12<sup>TH</sup>-14<sup>TH</sup> DECEMBER, 2024



Prof. Dr. Kalsoom Pracha Patron In Chief Vice Chancellor The Women University, Multan



Dr. Hina Ali (Focal Person) Department of Economics The Women University, Multan



**GUEST OF HONOURS** 



Prof. Dr. Muhammad Zubair Vice Chancellor Bahauddin Zakariva University Multan



Prof. Dr. Muhammad Kamran Vice Chancellor Muhammad Nawaz Sharif University of Engineering and Technology Multan



Prof. Dr. Muhammad Ramzan Vice Chancellor Emerson University Multan



Prof. Dr. Ishtiaq A. Rajwana Vice Chancellor Muhammad Nawaz Sharif University of Agriculture Multan



Dr. Syed Waseem ul Hassan Ramzi Director Health Services, Multan



Prof. Dr. Fareed Sharif DPI, South Punjab Higher Education Department

#### **GUEST SPEAKERS**



Prof. Dr. Abedullah Ex-Chief of Research/Pro. Vice Chancellor at Pakistan Institute of Development Economics (PIDE), Islamabad



Prof. Dr. Toseef Azid Collage of Business and Economics, University of Qassim, Saudi Arabia



Dr. Mahmood Ahamd MBBS, FCPS Consultant Orthopedic and Fellowship in Spine Surgery



Prof. Dr. Hafeez ur Rehman University of Management and Technology Lahore



Prof. Dr. Sofia Anwar Govt. Collage University, Faisalabad



Prof. Dr. Babar Aziz Government Collage University, Lahore



Prof. Dr. Shuia Ahmed Mahesar Director Pakistan Study Centre University of Sindh, Jamshoro



Prof. Dr. Muhammad Zahir Faridi Bahauddin Zakariya University, Multan



Prof. Dr. Hassan Bucha Bahauddin Zakariya University,



Prof. Dr. Talat Anwar Bahauddin Zakariya University,



Prof. Dr. Nouman Abbasi Bahauddin Zakariya University,



Prof. Dr. Khuda Bakhsh COMSATS University Islamabad, Vehari Campus



Prof. Dr. Azra Batool Bahauddin Zakariya University, Multan



Prof. Dr. Omer Chaudhry Bahauddin Zakariya University, Multan



Prof. Dr. Ramzan Shiekh Bahauddin Zakariya University, Multan



Dr. Tanzela Hanif Arden University Birmingham UK



### **4**<sup>TH</sup> INTERNATIONAL CONFERENCE ON

# **ECONOMIC ISSUES & SUSTAINABLE DEVELOPMENT (EISD-2024)**



### **GUEST SPEAKERS**



Prof. Dr. Rehmat ullah Awan University of Sargodha



**Dr. Ammad Zaffar** DHA Suffa University Karachi



**Dr. Mian Muhammad Abbas** Air University, Multan



**Dr. Sara Noreen**Govt Sadiq College Women University
Bahawalpur



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**Dr. Nabeela Asghar** University of Education Lahore



**Dr. Abid Rasheed Gil** Islamia University Bahawalpur



**Dr. Irem Batool** University of Management & Technology, Lahore.



**Dr. Syed Shoeb Ahmed Bokhari** DHA Suffa University Karachi



**Dr. Muhammad Saeed Meo** Sunway University Malaysia



Dr. Shahzad Kauser COMSATS University Islamabad



**Dr. Sharafat Ali** Graduate College Kot Sultan Punjab



**Dr. Muhammad Zeshan**Pakistan Institute of
Development Economics, Islamabad



**Dr. Shumaila Sadiq**Govt. Sadiq College
Women University Bahawalpur



**Dr. Abul Hassan**Govt. Millat Graduate College
Mumtazabad Multan



**Dr. Mahmood Khalid**Pakistan Institute of
Development Economics, Islamabad



**Dr. Muhammad Imran Lodhi**Ghazi University,
Dera Ghazi Khan



**Dr. Sadia Anjum** University of Layyah