3RD INTERNATIONAL CONFERENCE ON



14[™]-15[™] DECEMBER, 2023

ECONOMIC ISSUES AND SUSTAINABLE DEVELOPMENT (EISD-2023)

On December 14-15, 2023, The Women University Multan, Pakistan will organize the 3rd International Conference on "Economic Issues and Sustainable Development (EISD-2023)". The purpose of EISD 2023 is to promote research and development activities in the economic development and Sustainability, as well as scientific information sharing amongst scholars, entrepreneurs, professional, academics, and practitioners from all over the world. The conference will be organized to provide an appropriate forum for participants to discuss their perspectives and experiences in economic research, every year. We cordially invite you to attend EISD 2023 and hope to meet you in Multan, Pakistan, at The Women University.

THEME OF THE CONFERENCE

- Contemporary issues in social science and humanities
- Socio-economic development
- Health and education
- Cross cultural aspects of education
- Societal issues including legal, economic and international issues
- Human and social capital development
- Microfinance and inclusive finance
- Banking and investment

CALL FOR PAPERS

The 3rd International Conference on "Economic Issues and Sustainable Development (EISD-2023)" accepts original and unpublished papers.

All selected papers will be published in social issues of HEC recognized journals.

- Annals of social sciences and perspective
- Perennial journal of history

The topics for submission are related to the following aspects of economics and social sciences:

- Financial stability and institutional development
- Regional\international trade
- Rural \urban development
- Agriculture and industrial development
- Tourism and economic development
- Environmental economics and sustainable development
- Banking, business ethics, marketing and management
- Human resource
- Human rights
- Entrepreneurs
- Micro finance for small business
- Political influence on business
- Inequalities, poverty, unemployment and corruption
- Social welfare and living standard
- Resource distribution

ABSTRACT AND PAPER SUBMISSION GUIDELINE

- Kindly send the abstract and full paper in the soft copy to email ID: conferenceeco@wum.edu.pk
- Abstract of minimum 150 to 200 words must be typed clearly in Times New Roman font of size 12, mentioning the Title of paper, Name, Affiliation and Contact details of authors with at least three keywords.
- Full paper must be in English, with MS word docx format, typed clearly in Times New Roman font of size 12, mentioning Title of Paper (typed in font of size 14 in upper lower latter, bold and flush to the left margin), on A4 size of paper in 1.5 line spaced with adequate margins on both sides. Use a single column layout with left and right margins justified. The paper should be well structured with proper indexing. You are required to use your unique ID provided be organizers as your MS word file name.
- References should be in APA style format.

(Patron in Chief) **Prof. Dr. Kalsoom Pracha** Vice Chancellor The Women University, Multan

(Focal Person) Dr. Hina Ali

Department of Economics The Women University, Multan

IMPORTANT DATES

- Last call to submit abstract 10, November, 2023.
- Full paper submission **15**, **November**, **2023**.
- Acceptance of manuscript **20**, **November**, **2023**.
- For details and to submit: conferenceeco@wum.edu.pk

REGISTRATION FEES

For Participant

- Faculty: **Rs.2500**\-
- Students: Rs.1500\-



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Prof. Dr. Kalsoom Pracha Patron In Chief Vice Chancellor The Women University, Multan



Dr. Hina Ali (Focal Person) Department of Economics The Women University, Multan



GUEST OF HONOURS



Prof. Dr. Muhammad Ali Shah Vice Chancellor Bahauddin Zakariya University, Multan

GUEST SPEAKERS



Prof. Dr. Toseef Azid Collage of Business and Economics, University of Qassim, Saudi Arabia



Prof. Dr. Muhammad Kamran Vice Chancellor Muhammad Nawaz Sharif University of Engineering and Technology Multan



Prof. Dr. Muhammad Ramzan Vice Chancellor Emerson University Multan



Dr. Syed Waseem ul Hassan Ramzi Director Health Services, Multan



Prof. Dr. Fareed Sharif DPI, South Punjab Higher Education Department



Prof. Dr. Shaukat Malik Bahauddin Zakariya University Multan



Prof. Dr. Hafeez ur Rehman University of Management and Technology Lahore



Prof. Dr. Sofia Anwar Govt. Collage University, Faisalabad



Prof. Dr. Babar Aziz Government Collage University, Lahore



Prof. Dr. Nouman Abbasi Bahauddin Zakariya University, Multan



Prof. Dr. Azra Batool Bahauddin Zakariya University, Multan



Prof. Dr. Aman IIIah Bahauddin Zakariya University, Multan



Prof. Dr. Allah Bakhsh Times Institute Multan



Prof. Dr. Muhammad Zahir Faridi Bahauddin Zakariya University, Multan



Prof. Dr. Talat Anwar Bahauddin Zakariya University, Multan





Prof. Dr. Hassan Bucha Bahauddin Zakariya University, Multan



Prof. Dr. Khuda Bakhsh COMSATS University Islamabad, Vehari Campus



Prof. Dr. David Low Charles Darwin University Australia



Prof. Dr. Muqarrab Akbar Bahauddin Zakariya University, Multan



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GUEST SPEAKERS



Prof. Dr. Omer Chaudhry Bahauddin Zakariya University, Multan



Prof. Dr. Ramzan Shiekh Bahauddin Zakariya University, Multan



Dr. Xi Zhao Hefei University China



Dr. Mian Muhammad Abbas Air University, Multan



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Dr. Sharafat Ali

Graduate College Kot Sultan

Punjab

Dr. Zahra Masood Bhutta National University of Modern Languages, Multan Campus



Dr. Muhammad Zeshan Pakistan Institute of Development Economics, Islamabad



Dr. Irem Batool University of Management & Technology, Lahore.



University of Sahiwal



Dr. Abul Hassan Govt. Millat Graduate College Mumtazabad Multan



Dr. Zeeshan Rasool MNS-UET. Multan



Dr. Mahmood Khalid Pakistan Institute of Development Economics, Islamabad



Dr. Muhammad Imran Lodhi Ghazi University, Dera Ghazi Khan



Dr. Sadia Anjum University of Lavyah



Dr. Ali Asad CEO Blue Brain Educational Services Pvt. Ltd.





Dr. Abid Rasheed Gil Islamia University Bahawalpur



Dr. Muhammad Ayyoub



Govt. Sadig College Women University Bahawalpur



