



March-June - 2018

VOL. 2

Newsletter

The Women University Multan



2nd



2018

VICE CHANCELLOR'S MESSAGE



The Women University, Multan, aims to promote the culture of research and to ensure career-oriented education and learning among women. In this context, the Women University, Multan, offers a unique platform to the women of Southern Punjab to obtain career-oriented education through rigorous research process and relevant high standard academic knowledge. Through the provision of an environment that nurtures talents, intellect, diversity and creativity, WUM is committed to the development of confident female leaders, independent thinkers and creative entrepreneurs. As a Vice Chancellor, I am deeply committed to attracting a body of faculty and students dedicated to academic excellence, pedagogical sophistication, high quality research and service to society.

To obtain this purpose, the university has strengthened their research collaborations and linkage at national and international levels. In addition, a number of seminars, workshops and conferences have been organized in collaboration with ORIC to meet the challenges in this age of emerging technologies where research and education pave the way for socio-

economic development of nations.

The Women University, Multan, has achieved many milestones in the academic year 2017-2018 including the holding of 2nd convocation, the successful completion of 1st academic year of newly established departments, research grants received by ORIC and QEC for the first time, unveiling of financial assistance program for needy and talented students and inauguration of Central Library, Cafeteria & Medical Center at Matital Campus. Number of students studying in the university has also increased by 61 percent over the last academic year.

The promotion of research culture in university has also resulted in increase in the number of publications. A total number of 54 papers in HEC recognized journals along with 145 papers in Impact Factor journals have been published in the last academic year. The publication of WUM newsletter is also an initiative taken by the university to keep the academic community abreast of all the developments taking place at WUM.

With the joint efforts of the learned faculty, dedicated administration, and necessary support from Government, it is hoped that the university will soon emerge as one of the leading female institutions of higher education in Pakistan, insha Allah.

I also wish the newsletter committee the very best in their future endeavors.

Prof. Dr. Talat Afza
Vice Chancellor

In this edition

The 2nd Convocation of The Women University, Multan **PAGE 04**

Inaugurations **PAGE 06**

External Linkages **PAGE 07**

Symposiums **PAGE 08**

Seminars **PAGE 09**

Workshops/Training **PAGE 12**

Conferences/Publications **PAGE 14**

News Alert **PAGE 16**

Campus Life **PAGE 17**

Media Coverage **PAGE 20**

Editorial Board



Editor's Note

Welcome to the second issue of WUM Newsletter!

The Women University, Multan, is a newly-established university and, in this context, the objective of its biannual newsletter is to keep the academic community informed as well as involved in all the activities and developments rapidly taking place at WUM.

The second issue of WUM Newsletter is aimed at providing the readers with detailed information regarding the academic activities, research ventures and collaboration with other universities, as well as the achievements of the faculty and scholars at WUM.

This issue covers and recounts the academic and administrative events and projects from the period of March 2018 to June 2018. The information included in the second issue ranges from news regarding the new developments in the form of Inaugurations and External Linkages to reports of seminars/symposiums /workshops, publications, and highlights from the students' campus activities in the form of Campus Life.

As this is the first issue compiled, edited, and designed by the WUM Newsletter Committee, we look forward to the feedback in the form of suggestions to make it more inclusive and representative of this institution from the academic community in general, and from our faculty and scholars here at WUM in particular. Our contact details can be found at the end of this page.

Thank you very much!

Munazzah Rabbani

Chief Editor/Chairperson,
WUM Newsletter Committee



Prof. Dr. Talat Afza (Patron in Chief)
Vice Chancellor
The Women University Multan

Editorial Board Members



Ms. Ayesha Khan
Assistant Professor
Department of Sociology



Dr. Azra Laiquat
Lecturer
Department of Urdu



Ms. Sumera Khalid
Lecturer
Department of Mass Communication



Dr. Zermira Rashid
Lecturer
Department of Pharmacy



Ms. Anum Zehra
(News Editor)
Public Relation Officer



Mr. Amir Waseem
Press Manager/
Planner
University Printing Press



Mr. Ehtesham Nabi
Graphic Designer
University Printing Press



Mr. Adnan Antazar
Photographer

Contact Us:
newsletter@wum.edu.pk

Printed at:
University Printing Press
The Women University Multan

Convocation



2nd Convocation of The Women University, Multan

The 2nd Convocation of the Women University, Multan, was held on 26th March, 2018, at the Matital Campus. The Governor Punjab Malik Muhammad Rafiq Rajwana was the Chief guest while Vice Chancellor Prof. Dr. Talat Afza (The Women University, Multan), Vice Chancellor Prof. Dr. Asif Ali (Nawaz Sharif Agriculture University, Multan), Vice Chancellor Dr. Zafar Hussain Tanveer (Nishtar Medical University, Multan), Registrar Prof. Samina Saleem, Controller Examination Nuzhat Safor,

Mayor Multan Waheed Araain and many dignified MNAs and MPAs were also present on the occasion.

The Chancellor Malik Muhammad Rafiq Rajwana presided over the ceremony. A total number of 26 gold medals and 605 degrees were awarded to the graduates from different disciplines including Faculty of Arts & Social Sciences, Faculty of Sciences, Faculty of Life Sciences, Faculty of Religion & Languages, and Faculty of Economics, Commerce & Management Sciences from sessions 2013-2017. In his address on the occasion, the Chief Guest

Governor Punjab Malik Muhammad Rafiq Rajwana appreciated and congratulated the graduating students on their achievement.

Addressing the convocation, Vice Chancellor Prof. Dr. Talat Afza highlighted the academic achievements of the university, particularly its role in providing opportunities to the women of this region. She congratulated the graduating students and also emphasized upon them that it is their moral responsibility to repay the society and the nation by contributing to its progress through their education.



Pictorial View of the Event



Inaugurations

Inauguration of Academic and Administrative Blocks at Matital Campus

Governor Punjab Malik Muhammad Rafiq Rajwana inaugurated the newly constructed academic and admin blocks at the Matital Campus, The Women University, Multan.

In the inauguration ceremony, Vice Chancellor Prof. Dr. Talat Afza, Registrar Prof. Samina Saleem, Project Director Asad Bhutta, and other dignitaries were present. Governor Punjab Malik Muhammad Rafiq Rajwana on the occasion emphasized that women are an essential component of the society and unless we focus on their education, we as a nation cannot progress.



He congratulated all concerned on the successful completion of this project and said that the Women University,

Multan, is emerging as the center of excellence and knowledge for the females of this region.

Inauguration of Medical Centre, Day Care Centre and Cafeteria at Matital Campus



Vice Chancellor Prof. Dr. Talat Afza, accompanied by the faculty members and administrative heads of the institution, inaugurated the Medical Centre, Day Care Centre and Cafeteria made exclusively for the students, faculty members and admin staff at the

Matital campus. A proper set up of medical and day care centre has been established in The Women University, at Matital Campus. A well-qualified medical officer, one assistant and an attendant are there to entertain patients and to handle multiple emergencies.

Medical centre is fully equipped with all the baseline emergency medication and necessary equipment and also provides consultation and treatment. A setup of day care centre with two ayas for the children of faculty members and admin staff has also been made functional in collaboration with Medical Care Unit.

The newly established Cafeteria provides fresh meals prepared according to hygienic rules. It is a place where students enjoy their favorite meals and have social interaction and they discuss academic and social issues with fellow students. On the occasion, Vice Chancellor Prof. Dr. Talat Afza emphasized that the university has always tried to provide an accommodative environment for the students and the opening of Medical and Day Care Units and the Cafeteria for females has proved that the university fully believed in empowering women to contribute towards country's development.



Inauguration of Central Library at Matital Campus

In order to promote and enhance book reading culture, the inauguration ceremony of Central Library was held on 11th July, 2018, at the Matital Campus. Honorable Vice Chancellor Prof. Dr. Talat Afza inaugurated the facility in the presence of Deans, Chairpersons and Administrative Management of the Women University, Multan. Addressing

on the occasion, Vice Chancellor Prof Dr. Talat Afza said: "Library is a place to be used for book reading and it promotes book culture among young people."

She further added that books and libraries have great importance in nation-building and put a country on the path to progress. She highlighted the fact that the Library Complex is spread over two floors and it contains facilities

like Students' Facilitation Centre, Girls Common Room, Conference room and a Computer Lab.

The Library Complex is among major milestones achieved by the University in the last few years. It is placed at a strategic and accessible location; it has transformed the campus landscape and is expected to be the hub of students' activities.

External Linkages

Memorandum of Understanding (MoU)

MoU was signed between the Vice Chancellor, The Women University, Multan, & The Vice Chancellor, Abbottabad University of Science & Technology (AUST), Abbottabad, to enhance research facilities through mutual collaboration using laboratory equipment & human resources. The objectives of the MoU are to arrange workshops, seminars, exchange programs for students & faculty members, to extend research facilities, & to develop joint projects & publications.



Symposiums

Condensed Matter Physics and Nanotechnology

Department of Physics organized one day "International Symposium on Condensed Matter Physics and Nanotechnology" at The Women University, Multan. The invited speakers were Prof. Dr. Iftikhar Ahmad Vice Chancellor (Abbottabad University of Science and Technology, Abbottabad), Dr. Saleem Ayaz Khan (University of West Bohemia, Czech Republic), Dr. Zubair Ahmad (Director ISIT, Islamabad), Dr. Syed Rizwan Hussain (NOST, Islamabad) and Dr. Imran Sadiq Khan (PU, Lahore).

The organizing committee comprised of Prof. Dr. Talat Afza Vice Chancellor, WUM, Prof. Dr. Samia Khakwani Director ORIC, Prof. Cicillia John Chairperson Physics Department, Prof. Dr. Ishtiaq A. Soomro, and Dr. Malika Rani (Focal person).



Nanotechnology: Present and Future Aspects in Pakistan



Department of Physics organized one day symposium on "Nanotechnology: Present and Future Aspects in Pakistan", in collaboration with ORIC and under the supervision of Chairperson Physics Department Mrs. Cecilia John and Dr. Misbah Mirza (Focal Person).

Dr. Misbah started the formal proceedings by welcoming the Chief Guest Dr. Harris (Pro-V.C. Govt. College Women University, Sialkot). The keynote speakers were Dr. Masoor Ikram (PIEAS), Dr. Zahida Batool (IUB), Dr. Naeem Akhtar (COMSATS Lahore) and Dr. Faheem K. Butt (Education University). They delivered lectures on Applications of Lasers and Nanotechnology in Health Sciences (for Cancer Diagnostics), Tailoring Nanoarchitectures with Control Shape for Early State Diagnostic (Biosensor) Application,

Nanotechnology Applications in Optics and Microwave Assisted Synthesis of $g-C_3N_4$ a an Electrolyte Material Super Capacitors Application.

Food Security: The Way Forward

National Symposium on "Food Security: The Way Forward" was arranged by the Department of Sociology with the coordination of ORIC. The chief guests of the symposium were Dr. Asmat Naz, Dr. Samia Khakwani Director QEC, Dr. Hameeda Mazhar, Prof. Farhat Zafar Alam and the focal person of the symposium was Assistant Prof. Aisha Khan.

The Chief speaker of the symposium was Dr. Shazad Basra (Faisalabad University) who highlighted the role of Moringa in controlling diabetes, blood pressure, arthritis, physical health, protein and calcium deficiency in the body. Dr. Amir Nawaz (BZU, Multan) updated the knowledge of students about Kitchen Gardening and how one may easily grow fruits and vegetables at home.



The Founder of Agritourism Mr. Tanveer highlighted the importance of tourism with special reference to agriculture. Dr. Shahid from the Nawaz Sharif University informed the students about the hazards of junk food for the human health and how these foods are effecting the young generation.

Breakthrough Innovations in Chemical and Environmental Sciences

Department of Chemistry, The Women University, Multan, organized a symposium on “Breakthrough Innovations in Chemical and Environmental Sciences” in collaboration with Office of Research, Innovation and Commercialization (ORIC), The Women University, Multan. Prof. Dr. Tariq Ansari (Chemistry Department, BZU) and Prof. Samina Saleem (Registrar, WUM) were invited as Chief Guest and Guest of Honor respectively. Chief Guest Dr. Tariq Ansari shared his views about research and innovation, and Prof. Dr. Faizul Hassan Nasim (Director ORIC, GSCWU) talked on the topic of “Research, Productivity and The Missing Links.” Dr. Saadat Majeed (Chemistry Department, BZU) discussed “Fabrication and Applications of Eco-Friendly Sensors”, & Dr. Muhammad Ahmad (Chemistry Department, Gordon College Rawalpindi) delivered a lecture on development of a new porous material “Bio-char Certainly Has Potential”, and in the end, Dr. Fouzia Tabassum (Department Chemistry, KFUEIT) talked about “Biogenic Ag-NPs/Poly-sulfone Composite Membranes with Remarkable Antibacterial Activity”.



Seminars

Cancer Awareness Seminar



The Department of Biochemistry & Biotechnology organized a seminar on “Cancer Awareness” at Matital campus. The guest of honor was Dr. Muhammad Amir, International Speaker from Yale University, USA, & Dr. Aftab Ahmed (President NAYS) and Dr. Asmat Naz (Dean, Faculty of Arts & Social Sciences) participated as Guests of Honor. Dr. Maryam Zain was the focal person of the event. Dr. Aftab talked about the Reasons, Prevention and Treatment for cancer. Dr. Asmat Naz endorsed the purpose of seminar and advised the students to remain aware of the symptoms of cancer & adopt possible preventions for themselves and their families. A student poster

competition was organized and prizes were distributed to winners. The event was sponsored by ORIC & Rays Technologies.

New Trends in Language & Literature

A research seminar on “New Trends in Language & Literature” was conducted in the Department of English, The Women University, Multan. The main objective of the seminar was to discuss new trends in language & literary research. Prof. Khalida Imtiaz (Chairperson English Department), Prof Dr. Mubina Talaat (Senior Professor/Advisor), Dr. Asmat Rizwan (Associate Professor /Focal person/Coordinator M. Phil & Ph.D program) also graced the occasion. Dr. Samia Khakwani (Director ORIC) and Prof. Qudsia Khakwani (Dean Faculty of Religion & Languages) were the Chief guests. Dr. Zia Ahmad Dogar (Chairman, Department of English, Govt. Emerson College, Multan) & Dr. Qamar Khushi (Assistant Professor,

Department of English, BZU, Multan) were the guest speakers. Dr. Zia gave a comprehensive introduction on "Hybridity, Syncretism & Synergism and its Link with Postcolonial Fiction."

The second speaker of the seminar was Dr. Qamar Khushi. She spoke on the topic "Current Trends in Literary Trauma Theory." Prof. Dr. Mamuna Ghani (a renowned Professor and Dean of Faculty of Arts and Social Sciences IUB, Bahawalpur) was the third speaker of the seminar. Her topic of presentation was "Research in Linguistics at the Crossroads of Language & Technology."



Book Review and Article Writing Techniques



A seminar on "Book Review and Article Writing Techniques" was organized by the Department of History & Pakistan Studies with the collaboration of ORIC. As the honorable guest Dean of Social Sciences and Humanities, Dr. Iqbal Chawla (PU) and Dr. Shafique Bhatti, Head of History Department, (BZU) graced the occasion. Dean Prof. Dr. Asmat Naz played a very vital role in organizing the seminar. Mr. Chawla addressed the participants and shed some very interesting light on the subject of book review and article writing. Then Mr. Shafique Bhatti told the students about some unique skills and techniques for book reviewing and getting articles published in journals.

Women Empowerment: A Catalyst for Economic & Social Development

Department of Economics, The Women University, Multan, organized one day seminar on "Women Empowerment: A catalyst for Economic & Social Development" in which chief guest was Prof. Dr. Asmat Naz, Dean Faculty of Economics, Commerce & Management Sciences, The Women University, Multan. Guests of Honor were Prof. Samina Saleem Registrar (WUM), and Prof. Dr. Samia Khakwani Director ORIC (WUM).

The two Guest Speakers were Prof. Dr. Imran Sharif Chaudhary, (Director School of Economics, BZU Multan) and Dr. Babar Aziz, (Dean Academics NUR International University, Lahore). The seminar highlighted the importance of role of females in the society and shed light on some of the problems faced by women in our society in the form of social norms or economic hurdles.



Issues of Women Empowerment and Dependency in Pakistan

Department of Political Science & International Relations organized one day seminar on “Issues of Women Empowerment & Dependency in Pakistan” at The Women University, Multan. As chief guests Dr. Asmat Naz and Dr. Samina Khakwani graced the event. The speakers of the seminar were Dr. Azra Asghar Ali and Dr. Rafida Nawaz.

The focal person was Dr. Anila Asif (Chairperson Pol. Science & IR). Both the speakers highlighted various aspects of women empowerment and made valuable recommendations for improving the social and economic status and role of women in Pakistan. Political and social support, high literacy rate, better infrastructure and exposure to opportunities is must for ensuring women empowerment.



Statistical Consultancy with a Paradigm of Data Visualization



One day National seminar was organized by the Department of Statistics in the collaboration with patron of ORIC, the Women University, Multan. The seminar focused on the contribution of data visualization in the context that data are life blood of decision making in parallel with the misconceptions/misinterpretation of the visual representation of data.

Zahid Asghar presented his ideas on actionable insight through effective data visualization. The main topics covered in his speech were: Data Driven Decision Making vs. Gut Instinct and why data revolution has become oxygen for survival.

Importance of Vegetables and Kitchen Gardening

One day awareness seminar on “Importance of Vegetable and Kitchen Gardening” was organized by the Department of Botany in collaboration with the Department of Agronomy, Muhammad Nawaz Sharif University of Agriculture, Multan. Prof. Dr. Asmat Naz was invited as chief guest. Ms. Afshan Shafi, (Lecturer, Department of Food Science and Technology, Muhammad Nawaz Sharif University of Agriculture, Multan) delivered a lecture on “Nutritional Importance of Vegetables”. Dr. Muqarrab Ali, (Asst. Prof. Department of Agronomy, Muhammad Nawaz Sharif University of Agriculture, Multan) delivered a lecture on “Growing Media Preparation & Motivational Awareness for Kitchen Gardening”.



Workshops/Trainings

Get Your Research Organized with Turnitin, SPSS & Endnote

A two-day workshop titled “Get Your Research Organized with Turnitin, SPSS & Endnote” was organized by the Department of Microbiology and Molecular Genetics, The Women University, Multan. Dr. Atia Iqbal (Chairperson MMG) delivered the opening speech and warmly welcomed the chief guests Prof. Dr. Asmat Naz, Dean Faculty of Life Sciences, and Prof. Dr. Samia Khakwani Director ORIC, The Women University, Multan, as well as the guest of honor, Prof. Mrs. Qudsia Khakwani, Director Students Affairs, and Dr. Nazia Jameel for gracing the occasion with their presence. Dr. Mehboob Ahmed started with an introduction to Turnitin, a software extensively used by researchers for checking plagiarism of their work and how



to use End Note which is a software used by researchers for editing the references in their theses, research articles and

communications. Dr. Anwar Hussain delivered a lecture on how to use SPSS.

Applied Economics Using Software (EViews, STATA, EMOS.R, and MATRIX)



Department Of Economics, The Women University, Multan, organized a two days workshop on "Applied Economics using software (EViews, STATA, EMOS.R, and Matrix)." The workshop was organized with the collaboration of ORIC. The Chief Guest was Prof. Dr. Asmat Naz, Dean Faculty of Economics,

Commerce & Management Sciences. The guests of Honor were Prof. Samina Saleem, Registrar, and Prof. Dr. Samia Khakwani, Director ORIC. Four guest speakers Prof. Dr. Imran Sharif Ch. (Director School Of Economics BZU, Multan), Dr. Ehsan-ul-Haq Satti (Pakistan Institute of Development

Economics Islamabad), Dr. Fatima Ali and Dr. Farrukh Mehmood, (Pakistan Institute of Development Economics) highlighted the importance and role of these softwares which are necessary for research and thesis.

Workshop on Research Tools & Techniques

A Workshop on "Research Tools & Techniques Using SPSS & AMOS Software" was organized by the Department of Zoology in collaboration with Office of Research, Innovation & Commercialization (ORIC) The Women University, Multan, & Pakistan Scientific and Technological Information Center (PASTIC), Islamabad. It was a two day hands-on training. Prof. Dr. Asmat Naz, Dean Faculty of Arts & Social Sciences and Prof. Samina Saleem, Registrar, The

Women University, Multan, was invited as chief guests for the workshop. Muhammad Hasnain, Deputy Director, Pakistan Scientific and Technological Information Center (PASTIC) and Muzaffar Ahmed were invited as speakers.

The resource person demonstrated how students can get familiar with basics of SPSS and AMOS. An important aspect of this workshop was the lab practices



regarding covered topics. Dr. Asia Bibi was the focal person of the workshop.

Workshop on Scientific Writing

One Day Training Workshop on Scientific writing was organized by the Department of Zoology in collaboration with office of Research, Innovation & Commercialization (ORIC) The Women University, Multan. As chief guests Prof.

Dr. Asmat Naz and Prof. Dr. Samia Khakwani, Director ORIC, attended the workshop. Dr. Aftab Ahmed was invited as the resource person in the workshop. Dr. Aftab Ahmad demonstrated how students can generate ideas, identify

scientific problems and how they can narrow down their ideas into a logical and interesting scientific research question by literature review.

Personal Development Training



Institute of Management Sciences (IMS) organized one day "Training on Personal Development" on 9th May, 2018, at the Women University, Multan. The spokespersons of the training were Dr. Sarwat Rasool (Associate Prof. English FJWU Rwp) and Fahad Tabish (Training MCB). As a chief guest, Prof. Samina Saleem (Registrar WUM) graced the occasion. The guest of honor was Dr. Asmat Naz and Dr. Samia Khakwani also attended the training. The purpose of the training was to help the target audience in identification of different hidden dimensions of their personalities and enhance those dimensions required for projection of professional image and confidence. The training was conducted under the supervision of Dr. Saadia Irshad (Chairperson IMS) and it was sponsored by ORIC.

HEC Curriculum Training

Sarah Shahbaz (Lecturer, Department of English) attended 3 days curriculum based training for BS English conducted by Higher Education Commission (HEC).

Different sessions were conducted in this training on the new courses introduced in the curriculum, for example, Pakistani English, Critical Theory, Critical Pedagogy, and Forensic

Linguistics etc. The training provided a useful insight for making necessary changes in the curriculum of BS English

Conferences

International Seerat Conference on Soorat Hasana

Department of Islamic Studies & Comparative Languages, WUM, in collaboration with ORIC organized "International Seerat Conference on Soorat Hasana" at The Women University, Multan. Renowned speakers from across the country attended the conference and enlightened the audience with the holy life and teachings of The Holy Prophet Muhammad (SAW). Several eminent guest speakers including Vice Chancellor Sargodha University Dr. Muhammad Akram Chaudhry, Dr. Tahir Siddique, Dr. Muhammad Khalid Masud and Dr. Riaz Majeed delivered talks on a wide range of fields including politics, economics, society and education as taught by Islam and practiced by the Holy Prophet (SAW).



4th International Conference on Plagiarism



Dr. Hameeda Mazhar presented paper in "4th International Conference on Plagiarism across Europe and Beyond"

(2018) held on 9-11 May, 2018, in Izmir, Turkey.

1st International Conference on Social Sciences & Humanities

Dr. Asmat A. Sheikh (Associate Professor, Department of English) presented a paper in the 1st International Conference on Social Sciences & Humanities held at Kinnaird College for Women Lahore. The paper's title was "Beauty Product Advertisements in

Pakistani 'She' Magazine: A Critical Discourse Analysis". This paper was co-authored by Madiha Shoab (Ph. D research scholar), Department of English, WUM.



1st International Conference on Social Sciences & Humanities



Mamoona Khan (Assistant Professor, Department of English) presented a paper titled "A Study of Speech Presentation in 'Moth Smoke': A

Postmodern Perspective" at Kinnaird College for Women, Lahore.

National Conference on Recent Advancement in Pharmaceutical Sciences

Dr. Ayesha Rasheed, (Assistant Professor, Department of Pharmacy) and Amna Riaz, (Lecturer, Department of Pharmacy) presented a paper titled

"Development and Characterization of Carboxymethyl Cellulose Based Hydrogels for Oral Drug Delivery" in National Conference on "Recent

Advancement in Pharmaceutical Sciences" held at the Department of Pharmacy, University of Sargodha.

6th International Conference on Advances in Social Sciences

Dr. Uzma Nawaz (Associate Professor, Department of Statistics) presented a paper titled “The Quantile Estimation in

the Monsoon Season of the Seven Ungauged Sites of Punjab Pakistan with Regional Rainfall Frequency Analysis” at

the Institute of Research Engineers and Doctors, USA.

International Conference on Linguistics

Munazzah Noor (Lecturer, Department of English) and Sara Shahbaz (Lecturer, Department of English) presented a

paper titled “Identifying Generic Features in Letters to the Editor: A Perspective for Language Teachers” in

3rd International Conference on Linguistics held at the University of Azad Jamhu and Kashmir, Muzaffarabad.

16th International Conference on Statistical Sciences

Ms. Ishrat Riaz (Lecturer, Department of Statistics) presented research paper titled “Unemployment; Factors Affect

Educated Youth of Multan, Pakistan” in 16th International Conference on Statistical Sciences held at Islamia

College, Peshawar.

7th International Rais Conference on Social Sciences

Ms. Ishrat Riaz (Lecturer, Department of Statistics) presented a paper titled “Knowledge, Attitudes, and Practice of Drivers towards Traffic Rules and Regulations in Multan, Pakistan” in the

7th International Rais Conference on Social Sciences at the University of South Florida, in Tampa FL, USA.



7th International Rais Conference on Social Sciences



Ms. Shahida Tabassum (Lecturer, Department of Statistics) presented a paper titled “ICT Awareness among Faculty Members of The Public Sector Women Universities of Pakistan” in the

7th International RAIS Conference on Social Sciences at the University of South Florida, in Tampa FL, USA.

16th International Conference on Statistical Sciences

Ms. Shahida Tabassum (Lecturer, Department of Statistics) presented a paper titled “Conceptual Understanding

of Statistics among Researchers of Multan” in the 16th International Conference on Statistical Sciences held

at Islamia College, Peshawar.

1st International Conference on Quality Assurance

Dr. Hameeda Mazhar (Director, QEC) attended “1st International Conference

on Quality Assurance” held at Khyber Medical University, Peshawar.



International Conference on Pakistani Zabanin aur Nao Abadiati Adab

Dr. Azra Liaquat (Lecturer, Department of Urdu) attended two days International Conference on "Pakistani Zabanin aur Nao Abadiati Adab" and presented a paper titled "Pakistani Zabanon ka Adab aur Qomi tashakhhus" at the Allama Iqbal Open University, Islamabad.

International Conference on Exploring New Avenues for Pharmacy Profession

Dr. Zermine Rashid (Lecturer, Department of Pharmacy), Dr. Ayesha Rasheed, (Assistant Professor, Department of Pharmacy) and Ms. Madeeha (Lecturer, Department of Pharmacy) attended two days International Conference on "Exploring New Avenues for Pharmacy Profession" at Department of Pharmaceutics, Bahauddin Zakariya University, Multan.

Publications/Books/Awards

Dr. Ayesha Rasheed (Assistant Professor, Department of Pharmacy)	Development, In Vitro and In vivo Evaluation of Hydrogel based System of Carboxymethyl Arabinoxylan Controlled delivery of Rabeprazole Sodium. Polymer and plastic technology and Engineering. Feb 2018. Doi.org/10.1080/03602559.2018.1434668
Dr. Zermine Rashid (Lecturer, Department of Pharmacy)	1. Determination of Nifedipine by Reverse Phase High Performance Chromatography in Rabbit Plasma. Acta.Pol.Pharm.2018;75(1): 19-22. 2. Development and in vitro characterization of 5-fluorouracil loaded, colon-targeted drug delivery system. Trop J Pharm Res. 2018;17(2):195-204
Dr. Tahira Bano Qasim (Assistant Professor, Department of Statistics)	Ali, H. Qasim, T.B. and Saleem, M. (2017). "Measuring the Gains from Trade: A Case Study of Pakistan". Journal of ISOSS Vol. 3(1), 113-138
Dr. Abida Aziz (Assistant Professor, Department of Botany)	1. Leaves powder of Syzgiumcumini as an adsorbent for removal of congo red dye from aqueous solution. Fresenius Environmental Bulletin, 27(5A):3342-3350. (IF0.425) 2. Use of Citrus sinensis leaves as an adsorbent for removal of congo red dye from aqueous solution. Fresenius Environmental Bulletin, 27(7):4679-4688. (IF0.425) 3. Morphological features of different accessions of Chenopodium quinoa. Pure Appl. Biol., 7(1): 374- 383. 4. Improving Salinity Tolerance in Brassica (Brassica napus var. Bsa and Brassica compestris var. Toria) by Exogenous Application of Proline and Glycine Betaine. Pakistan Journal of Scientific and Industrial Research Series B: Biological Sciences, 61(1): 1-9.
Ms. Uzma Irfan (Lecturer, Department of Botany)	The gut microbiota and its potential role in Obesity. Future Microbiology. 13(5): 589-603.

News Alert

Graduate Rules Committee (GRC)

A meeting of Graduate Rules Committee (GRC) was organized by Ms. Farzana (AR) under chairpersonship of Dr. Asmat Naz. Prof. Dr. Samia Khakwani &

Prof. Dr. M. Arif attended the meeting. The doctoral rules 2013 were reviewed in detail. After due consideration and detailed discussion Graduate Rules 2018 (MS/M.Phil and PhD) were prepared to be placed in the next BASR.



News Alert

Board of Advanced Studies and Research (BASR)

5th Meeting of Board of Advanced Studies and Research (BASR) of the Women

University, Multan, was held at Katchery Campus. Vice Chancellor Prof. Dr. Talat Afza chaired the meeting. The number of 06 synopses were approved with minor amendments. A Committee of all Deans on “Guidelines for Submission of PhD

Synopsis” was constituted under the chairpersonship of Dr. Asmat Naz. The committee has been assigned the responsibility to share these guidelines with the chairpersons of all departments of the university.

Career Counseling Centre



Career Counseling Centre of The Women University, Multan, has been made operative by assigning the additional charge to Dr. Saadia Irshad, Chairperson Institute of Management Sciences, as Manager Career Counseling Centre. The key objective of Career Counseling Centre, WUM, would be to guide students in assessing their aptitudes

and personalities so they serve as valuable addition in existing job market. For this purpose, Career Counseling Centre WUM would organize various trainings, seminars, workshops, and job fairs to assist students in polishing their presentation skills, interviewing techniques, resume writing and job hunting.

Visit of Official from Planning Commission at Matital Campus

In order to monitor the progress and to facilitate the implementations of projects, a Planning Commission officer Mr. Farhan Aslam (Deputy Director) visited Matital Campus, The Women University, Multan. Project Director

Asad Ali Bhutta, Engineer Adnan Khan and Arfan Haider gave the presentation and briefing on physical and financial progress and status of actions taken on recommendations of previous monitoring report.



Dar-ul-Quran Centre

Dar-ul-Quran Centre has been established at the Women University, Multan. It is an Islamic Education Centre which has set an objective of improving conventional academic studies in

conformity with Shari’ah. This education system is to help students learn and thrive to the best of their abilities within the boundaries of Islam. It also aims to develop an environment where Islamic

values shall be honored in all management, curriculum, and teaching practices.

Campus Life



Beggary Condemnation Event

As per HEC instructions, the Department of Mass Communication and the

Department of Urdu, The Women University, Multan arranged an event regarding “Condemnation of Beggary”. The program was chaired by Ms. Beenish Zaheen, (Incharge, Department Mass Communication) and Prof. Nighat Iftikhar, (Chairperson, Department Urdu). The students prepared and presented a drama on beggary in which they exposed the culprits who support beggary. Students were dressed up like real beggars and displayed very excellent acting skills. They also

displayed charts and posters related to beggary. The focal person of the event was Ms. Sumera Khalid (Lecturer, Mass Com). In the end of program Ms. Beenish Zaheen and Prof. Nighat Iftikhar said that beggary has always been considered a social evil and a curse for society. Beggary should be banned and there is a dire need for legislation to end this profession.

Campus Life

Book Fair 2018

The Women University, Multan, organized two days Annual Book Fair on 29th & 30th March, 2018. The event was inaugurated by the Vice Chancellor Prof. Dr. Talat Afza. The Registrar Prof. Samina Saleem, Dean of Sciences Prof. Dr. Samia Khakwani, and Dean of Religion and Languages Prof. Qudsia Khakwani were also present on the occasion. Vice Chancellor Prof. Dr. Talat Afza said that books did not lose their significance even in the age of information and communication



technologies. Books in hard form leave everlasting impression on the minds of the readers. Our youth and students are the future of Pakistan, and our national success depends a great deal upon their individual growth and achievements.



Chief librarian Gulnaz Batool said that the university would continue to play its role to promote the culture of book reading. The Fair was attended by a large number of students, faculty members who took a keen interest in the books.

All Pakistan Inter- Departmental Bi-lingual Declamation Contest for Award of Allama Iqbal Shield

The Women University, Multan, organized University Declamation Contest in collaboration with HEC for award (both in English and Urdu) of Sir Allama Muhammad Iqbal Shield for the students. As chief guests, Prof. Qudsia Khakwani, Dr. Samina Khakwani, Dr. Shagufta Hussain and Dr. Asmat Naz graced the occasion.

The objectives of the contest were to enhance public speaking skills and speaking healthy positive competition, to develop understanding of current socio-economic, cultural and political issues among the students, to divert energies of students towards healthy activities and creative thinking, and to encourage tolerance, non-violence and



respect for others' opinion among the students. At the end of the event, chief

guests distributed prizes among the position holders.

Milad-e- Mustafa



A Mehfil Milad-e-Mustafa (Sallallahu Alaihi WaSallam) was organized by Department of Biochemistry & Biotechnology at Matital Campus, The Women University, Multan. After recitation of the Holy Quran, students offered Naat-e-Rasool Maqbool (SAW), Darood-o-Salam, Qaseeda Burda Sharif, Qaseeda Ghausia and Manaqab-e-Ehl-e-

Baet (AS). Participants expressed their immense love and deep devotion for beloved Holy Prophet Muhammad (SAW) and renewed their pledge to truly follow 'Seerat-un-Nabi (SAW)'. All the audience felt spiritually elevated and bonded together as they listened to the holy recitals.

Nature in Literature

Students of the department of English participated in a literary event titled Nature in Literature in which they presented, through their projects, the portrayal of nature in canonical literary works. The event was organized under the supervision of Ms. Munazzah

Rabbani, Assistant Professor, Department of English. Students portrayed in a creative and innovative manner the idea(s) of nature as presented in the works of Wordsworth, Hardy, Keats, Frost, and Eliot.



Death Anniversary of Allama Iqbal



On the eve of Death Anniversary of Allama Iqbal, a function was organized by the Department of Urdu on April 30, 2018 in collaboration with Character Building Society, The Women University, Multan. Prof. Nighat Iftikhar, (Chairperson, Urdu Department) graced

the event as chief guest. Prof. Qudsia Khakwani presided over the function. The function was in two parts. In the first part, students Radia Javeed (M.A. 4th Semester) and Rida Sheikh (M.A. 2nd Semester) recited Iqbal's poetry in a beautiful way while in the second part, the famous poem of Iqbal "Iblees ki Majlis-e-Shura" was presented as a skit. Students of M.A. 4th Semester Zubaida Manzoor, Maryam Zafar, Rabiya Javeed, Iqra Iqbal, Habiba Serani, Humaira Noon, Samia kanwal, Sajida Aslam, Zahida Sattar and Iram Shafiq performed in a powerful way and

revealed the Iqbal's philosophy and thinking.

After this, Chairperson of the Urdu department Prof. Nighat Hashmi addressed the audience and enlightened the young minds with the vision of Iqbal. She said that celebrating such events is fruitful when we learn something good and effective out of them. She appreciated the performers and congratulated the organizers on the arrangement of this function. At the end, Prof. Nighat Hashmi and Prof. Qudsia Khakwani distributed prizes among students.

Annual Lunch

An Annual Lunch 2018 was jointly organized by Department of Botany & Department of Environmental Sciences at the Matital Campus. As a Chief Guest, Prof. Dr. Asmat Naz graced the occasion. The students presented

different skits, tableaux, songs, dance performances and short videos to make the event successful. While addressing the students, Dr. Asmat Naz said that Matital campus will insha Allah progress rapidly in academic field and the

students who will graduate from this campus will compete at international level and contribute towards the economic development of Pakistan and society. The lunch was attended by faculty members and students.

Sports Gala

Department of Biochemistry & Biotechnology and Department of Botany & Department of Environmental Sciences, The Women University, Multan, celebrated one week sports gala with full enthusiasm. A Numbers of Indoor and Outdoor games were

organized for the students. Sports Gala included the following activities: ludo, athletics, cricket, race (100, 400, 600 meters), one-legged race, balloon pricking, Mehndi competition, tug of war, spoon race and ready go.



Media Coverage

People to reject champions of negative politics: Rajwana

The Women University Multan

2nd CONVOCATION

26

MULTAN: Punjab Governor Rajwana addressed a convocation at the Women University Multan on Monday. He urged the youth to reject negative politics and embrace development. He also inaugurated the newly constructed academic and administrative buildings of the university.

APPROXIMATE TRANSLATION: Multan Governor Rajwana addressed a convocation at the Women University Multan on Monday. He urged the youth to reject negative politics and embrace development. He also inaugurated the newly constructed academic and administrative buildings of the university.

تختیں کیلئے جدید ٹیکنالوجی کا حصول ضروری ہے: پروفیسر ڈاکٹر اعجاز

پروفیسر ڈاکٹر اعجاز نے کہا کہ تعلیم کے شعبے میں جدید ٹیکنالوجی کا استعمال ضروری ہے تاکہ طلبہ کو بہتر تعلیم فراہم کی جاسکے۔

پروفیسر ڈاکٹر اعجاز نے کہا کہ تعلیم کے شعبے میں جدید ٹیکنالوجی کا استعمال ضروری ہے تاکہ طلبہ کو بہتر تعلیم فراہم کی جاسکے۔

پروفیسر ڈاکٹر اعجاز نے کہا کہ تعلیم کے شعبے میں جدید ٹیکنالوجی کا استعمال ضروری ہے تاکہ طلبہ کو بہتر تعلیم فراہم کی جاسکے۔

لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی

پہلی بار پاکستان میں لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی۔

ویمن یونیورسٹی میں ایک میڈیکل سٹریٹنٹ کی افتتاحی تقریب

پہلی بار پاکستان میں ایک میڈیکل سٹریٹنٹ کی افتتاحی تقریب منعقد ہوئی۔

پہلی بار پاکستان میں لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی

پہلی بار پاکستان میں لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی۔

پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے: گورنر

گورنر نے کہا کہ پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے۔

پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے: گورنر

گورنر نے کہا کہ پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے۔

ویمن یونیورسٹی میں ترقی

ویمن یونیورسٹی میں ترقی کی خبریں اور تصاویر۔

لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی

لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی۔

ویمن یونیورسٹی میں ایک میڈیکل سٹریٹنٹ کی افتتاحی تقریب

پہلی بار پاکستان میں ایک میڈیکل سٹریٹنٹ کی افتتاحی تقریب منعقد ہوئی۔

پہلی بار پاکستان میں لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی

پہلی بار پاکستان میں لیپ ٹاپ کی تعمیر عمل میں لائی جائے گی۔

پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے: گورنر

گورنر نے کہا کہ پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے۔

پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے: گورنر

گورنر نے کہا کہ پاکستان کی ترقی حقیقت، مستقبل محفوظ ہاتھوں میں ہے۔